

## **PERFORMANCE BUST FACTS:**

PERFORMANCE BUST includes a plant-based complex of active ingredients (CELL ACTIVE FORM) supporting the natural process of lipid deposition lending fullness to the bust. The complex of active ingredients has been developed and tested specifically for application to the breast- and cleavage area. Its active principle is based on the synergistic action of its ingredients Mangosteen, Quince-hydrogel and the Essential Cell Boost Factor. It re-shapes the contours of the cleavage area and optimally accentuates the feminine features.

Key benefits - scientifically substantiated claims

Volume-Effect - Added breast volume accentuates femininity and lends fullness to the cleavage.

Firming-Effect - Improved skin elasticity in the cleavage area firms the breast and smoothes its surface.

### **C o n f i r m e d e f f i c a c y**

**(A) Activation of lipid accumulation (in vitro)** – Lipogenesis in human adipocytes.

**(B) Volume-Effect (in vivo)** - Added breast volume accentuates femininity and lends fullness to the cleavage.

**(C) Firming-Effect (in vivo)** - Improved skin elasticity in the cleavage area firms the breast and smoothes its surface.

### **M a n g o s t e e n**

The fruit of the tropical mangosteen tree is revered in Asia as the “Queen of fruits”. The mangosteen

fruit is classed among the so-called “superfruits” or “functional foods”. The active ingredients in CellActive®- FORM are extracted from the skin of the fruit (pericarp) by means of a patented procedure. The phyto agents are classed amongst the xanthonenes and flavonoids, known amongst other things for their antioxidant and anti-inflammatory properties.

### **Q u i n c e - h y d r o g e l**

The quince (*Cydonia oblonga*) became known as the fruit of the Goddess of Love, Aphrodite. Since antiquity to the present the quince symbolizes love, beauty and fertility. As a fruit, it is greatly valued for its high content of polysaccharides, vitamins and minerals. One of the active ingredients in CellActive®- FORM is highly concentrated quince-hydrogel, extracted from the seeds of the fruit by means of a gentle extraction procedure.

### **E s s e n t i a l C e l l B o o s t - F a c t o r**

This highly active bioferment from the green algae *Chlorella vulgaris* and the proteins of the white lupin is the vital cocktail of substances contained within all the CellActive®- products. As a provider of essential nutrients, this biosubstrate compensates acute skin cell deficiencies and also specifically stimulates the skin metabolism and enhances skin processes.

The cleavage

Attractive eye catcher, a lovely cleavage is charming and attracts admiring glances. An estimated 99 percent of cleavage captured on photo originates on the red carpets of this world - be it at award ceremonies, film premieres or fund-raisers. Not all women, however, have the courage to display a plunging neckline - they may regard their breasts as lacking firmness, their cleavage not worth displaying or simply feel their breasts are too small.

Cleavage "care zone"

The bridge from the curving sections of the breast to the flat area above the breastbone is without doubt charismatic and appealing, but the breast and cleavage skin does require special care. Compared to other parts of the body, it is particularly thin and consequently highly sensitive to the

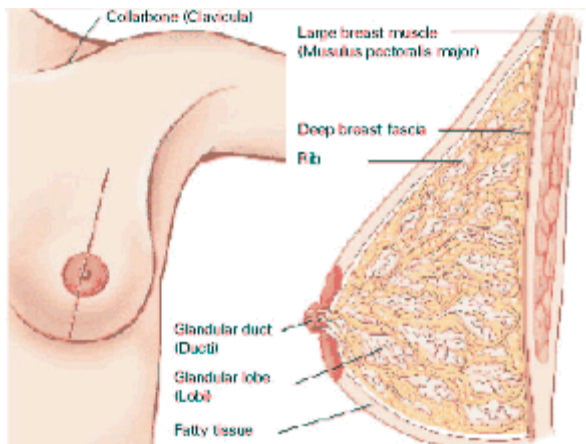
sun's damaging rays, leading to early wrinkling. In addition, it has fewer sebaceous glands when compared to the rest of the body and thus tends to be prone to increased dryness. It is therefore vital that particular care is taken to address these requirements. A beautiful bust always accompanies an attractive cleavage. However, a change during pregnancy and especially the normal ageing process cause slackening of the breast's connective tissue, resulting in the breast losing its shape. The skin as an element of support for the breast as such has no muscles. An envelope of skin, which supports the breast and gives it its curved shape, surrounds it. The most important factor for an attractive bust is the quality of this skin expanse, stretching from the chin via the neck and the shoulder to the breast. It is also known as the "natural bra" due to its support function.

The quality of this support function is determined mainly by the firmness and elasticity of the skin in the cleavage area

The subjective feeling of age

Ageing yet looking younger - consumers have a new definition of ageing. To meet this desire, plastic surgery has become widely accepted and grown in popularity in recent years. The female breast, as a symbol of fertility and a sign of sexuality, is often the focus of cosmetic surgery with procedures routinely performed in many countries.

Nevertheless 96% of female consumers would prefer noninvasive procedures, primarily due to the associated health risks of surgery. For this reason in particular, extensive research is being conducted with regard to developing highly effective specialised cosmetic products. Cosmetic "botox" or "lifting" are, for instance, successful examples. A vast market is also anticipated in the area of breast care and breast enlargement - which woman does not desire a firm and well-shaped bust.



## FAQ's

**Q: How does PERFORMANCE BUST work?**

A: Anti cellulite treatments work by taking the excess fat that is in your skin and turning it into sugar so that the body can absorb it. **PERFORMANCE BUST** works in the opposite way. It takes the excess sugar that is in the breast tissue and reconverts it into fat and re-plumps up the fat cells.

**Q: What are the ingredients in PERFORMANCE BUST?**

A: **PERFORMANCE BUST** is a Combination of extracts and active ingredients from Mangosteen fruit, quince hydrogel extract essential cell boost factor - protein bio-ferment from green algae and other beneficial ingredients.

**Q: Are there any side effects when using PERFORMANCE BUST?**

A: No, there are no known side effects when using **PERFORMANCE BUST**

**Q: How often does PERFORMANCE BUST need to be used?**

A: To achieve maximum benefit **PERFORMANCE BUST** should be applied twice a day.

**Q: How long does it take to notice an increase when using PERFORMANCE BUST?**

A: You should start to notice a difference in the firming of your breasts relatively quickly but to achieve maximum benefit of 80 days - this will give approximately 13% increase in breast volume.

**Q: When I use PERFORMANCE BUST are the results permanent?**

A: No, the results are not permanent. as long as you are using **PERFORMANCE BUST** your breasts will remain enhanced.

**Q: Do you have to do anything to maintain the results?**

A: All you need to do is keep using **PERFORMANCE BUST**

**Q: Can you use PERFORMANCE BUST when pregnant or breast feeding?**

A: Although no known adverse effects using **PERFORMANCE BUST**, we would recommend to wait until after you have stopped breast feeding.

**Q: Can men use PERFORMANCE BUST?**

A: No, men can not use **PERFORMANCE BUST** as they do not have the same cells as Women in their breast tissue.

**Q: How many cups sizes will I increase using PERFORMANCE BUST?**

A: Clinical trials show the average is less than one full cup size some users did increase by a full cup size and more.

**Q: Where do you apply PERFORMANCE BUST?**

A: Over your whole breast area and décolletage.

**Q: How do you apply PERFORMANCE BUST?**

A: Apply **PERFORMANCE BUST** by hand.

**Q: Do you need to avoid the nipple area?**

A: No, you do not need to avoid the nipple area.

**Q: Can you use if you have breast implants?**

A: Yes, **PERFORMANCE BUST** will compliment breast implants.

**Q: Can you use PERFORMANCE BUST with other creams?**

A: Yes. It is best applied before other creams as others may be a moisture barrier and prevent the active ingredient being absorbed.

**Q: Can I use PERFORMANCE BUST and exercise at the same time?**

A: Yes, you can exercise whilst using **PERFORMANCE BUST**.

**Q: Can I use PERFORMANCE BUST whilst using the contraceptive pill?**

A: Yes, you can use **PERFORMANCE BUST** whilst using the contraceptive pill, there are no hormones or herbal ingredients in Probust+.

**Q: Can I diet at the same time as using PERFORMANCE BUST?**

A: Yes, no lifestyle changes need to be changed whilst using PERFORMANCE BUST.

**Q: Do I have to apply PERFORMANCE BUST at a certain time of day?**

A: Using PERFORMANCE BUST morning and evening works well.

**Q: Is there any clinical trials?**

A: Yes, all of the ingredients ATACHE uses are clinically tested.

**Q: Who should not use PERFORMANCE BUST?**

A: Pregnant women, breast feeding women and women under 21.

**Q: Is PERFORMANCE BUST toxic (if swallowed)?**

A: No, PERFORMANCE BUST is not toxic.

**Q: Can I use PERFORMANCE BUST if I have sensitive skin?**

A: Yes, PERFORMANCE BUST can be used for all skin types (a patch test is always advisable).

**Q: Will I lose sensitivity in the breast area whilst using PERFORMANCE BUST?**

A: NO, you should not lose sensitivity in the breast area whilst using PERFORMANCE BUST.

**Q: What happens after achieving my breast size?**

A: Continue using PERFORMANCE BUST as it will limit size according to breast tissue, but will continue to keep your breasts firm.